



US Legal Research

Nicolette Asselin, M.D.

Career:

Medical

Dr. Asselin graduated from the University of Kentucky Medical School in 1983. She did her clinical medical training at St. Vincent's Hospital and Mount Sinai Medical School in New York City, where she practiced for many years. She worked for Executive Health and identified a need. She became the Medical Director for Corporate Wellness.¹ In her position, her primary mission was to prevent illnesses and decrease healthcare costs for employers. She was the founder of a multispecialty group association called "The Doctor's Consultants."²

- ❖ **Patient Rights:** Dr. Asselin has been active with the AMA. In the past, she was involved in the New York Medical County and State Society, lobbying for patients' rights.
- ❖ **Healthcare Cost Reductions:** Dr. Asselin's work with Corporate Wellness was to have employers involved in educating employees on means of illness and injury prevention. Based on the alarming cost caused by chronic illnesses in victim of emotional domestic abuse; she advocated education for physicians and received grants to provide courses to improve recognition and diagnosis for physicians.
- ❖ **Practice Cost Reduction:** Dr. Asselin was involved in re-evaluating healthcare practices to fit today's need. She was engaged at the forefront of computerized medical records, and conceived with network engineers, an internal private network to ease and improve patient care. She saw the risk of new software companies preying on unknowing doctors' practices with expensive software. Consequently, she accepted to be a consultant to Medex, developers of some of the most affordable practices' software. With the assistance of a well-regarded healthcare law firm in New York, Epstein Becker and Green, she established "Practice Without Walls,"³ a new practice model approach recommended by the New York Medical Society. The model was intended to decrease physicians' overhead, and address the escalating effect of healthcare cost.
- ❖ **Fraud Reduction:** Dr. Asselin created a service (QuickMed) aimed at worker's compensation fraud reduction. This service offered medical evaluation at a fixed rate or monthly contract. She was able to show that the approach reduced

significantly unnecessary claims. A study showed that in certain businesses with high claim rates the method decreased it to less than 1%. Many large companies recognized her fight against insurance and worker's compensation fraud. She belonged to the Association of Certified Fraud Examiners (ACFE).

- ❖ **Public Service:** Dr. Asselin was involved with the “Floating Hospital” immunization program for low-income New York citizens, “Drugs Don’t Work.” She was a speaker for the American Cancer Society and for many other Health Promotion Non-Profit Associations, such as Domestic Abuse Education programs for physicians.
- ❖ **Professional Associations Service:** Dr. Asselin served on the Board of the Women's Medical Association, and became Vice President of the association in New York City. She was the recipient of an award for her contributions. She served on the New York County Medical Society’s committee on public relations and grievance. She actively promotes the AMA’s Patients' Action Network and was a member of the American Academy Family Physicians.

Writing

As an author, Dr. Asselin collaborated on many publications, such as the Swiss Red Cross Almanac, Prevention Magazine, and GetWell.org. She contributed to the “Ultimate Guide to Women’s Health and Wellness” and “The Doctor’s Book of Home Remedies” published by Rodale Press. She has also contributed to the “Y2K Manual for Providers.” She wrote articles on domestic abuse and the need for providers’ education to decrease healthcare costs (estimated at 20-45 billion). She contributes to the GetWell Education Series published by CorpWell Publishing.

Definitions:

0. Corporate Wellness: A corporation that offered employer-supported preventative educational services, such as lectures and educational brochures for corporations. It offered access to nationwide flu immunization services for employers. Its main mission was to prevent illnesses and decrease healthcare costs.
1. The Doctor’s Consultants: (1990–1997) A multispecialty association serving the corporate sector. It did not hold any financial interest. Subsequently, 1997, a “Practice without Walls” model PC was formed. It was inactive until 2000, when the state of New York revoked the license of its founder. (ref)
2. Group Practice Without Walls (GPWW): A physicians' consortium, in which several practices merge with the intention of providing consulting to each other and to share expenses, but not within the same premises. This was a model recommended by the New York State and County Medical Society.

Additional Background:

- Dr. Asselin's Awards
- Dr. Asselin's Recognitions